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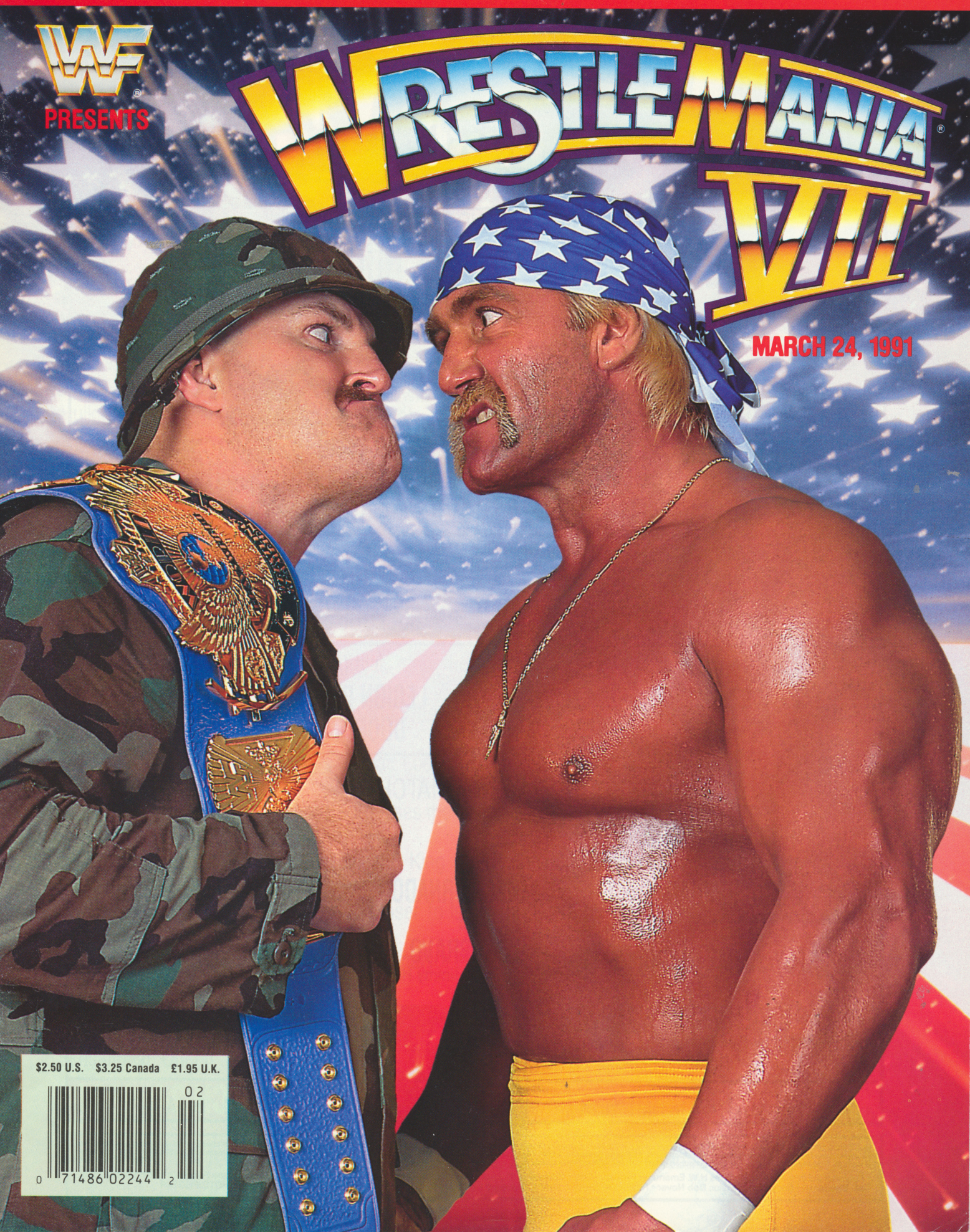

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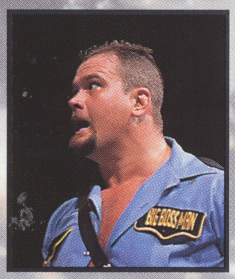
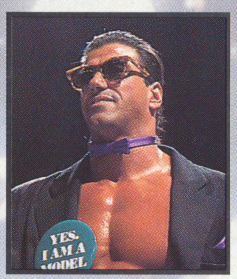


Nasty Boys earned the right to contest for the title in a tag team battle royal to determine the No. 1 contenders.

Another title is at stake. The Big Boss Man goes after Intercontinental Champion Mr. Perfect — who's managed by Bobby "The Brain" Heenan — in an effort not just to take the gold but to wipe out the only member of the Heenan family he has not defeated. As might be anticipated, Perfect doesn't see it that way. When the Boss Man steps in the ring with him, Perfect claims, he will give the former corrections officer a lesson in wrestling that he will remember for a very long time.



Likewise, the Million Dollar Man wants to teach his former bodyguard, Virgil, a lesson when they meet at *Wrestle-Mania.* Virgil will have Roddy Piper in his corner during the matchup.

There is much more. It continues with Jake "The Snake" Roberts against the Model Rick Martel in a special Blindfold Match. The stipulations governing this match mandate that both wrestlers will have hoods placed over their heads, completely blocking their vision. The Snake says it's only fitting, because the Model temporarily blinded him some months ago by spraying his cologne Arrogance directly in his face.

Nine other tremendous matches are featured on the card: British Bulldog Davey Boy Smith vs. the Warlord, Superfly Jimmy Snuka vs. the Undertaker, Greg "The Hammer" Valentine vs. Earthquake, Texas Tornado vs. Dino Bravo, the Legion of Doom vs. Power and Glory, Demolition vs. Tenryu and Kitao, Tito Santana vs. the Mountie, and the Rockers vs. the Barbarian and Haku.

You will find profiles of these matches in the following pages. WF

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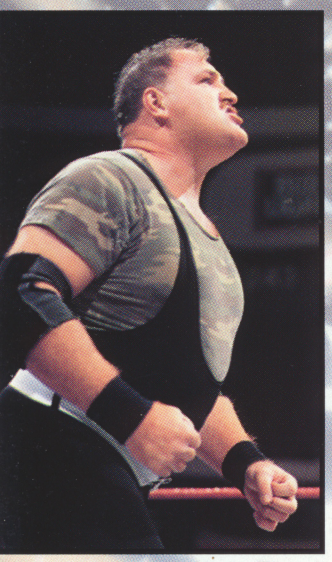
WWF CHAMPIO

WWF CHAMPION VS HULK



Can the Hulkster overcome the increasingly brutal Sgt. Slaughter, a man who has demonstrated that he will use any means, no matter how inhumane, to gain his own ends? Can the Hulkster return the title to the American people, rescuing it from a man who has scorned the ideals of the nation of his birth? These are the questions at stake today in this contest that pits right against might.

By taking the title from the Ultimate Warrior at the *Royal Rumble*—albeit with the help of interference by Macho King Randy Savage—Slaughter has shown that he is a ferocious combatant with the weapons to handle the strongest of the strong.

By smashing the challenge from the Hulkster, Slaughter will have not only defended his title but shattered the ideals

ONSHIP MATCH

SGT. SLAUGHTER
K HOGAN

of Hulkamaniacs worldwide. And the unpopular champion knows it.

"Hogan," says Slaughter, "you cannot win. You have no chance. And neither does Pukamania. Tonight, Hogan, you will meet your end. And that's an order."

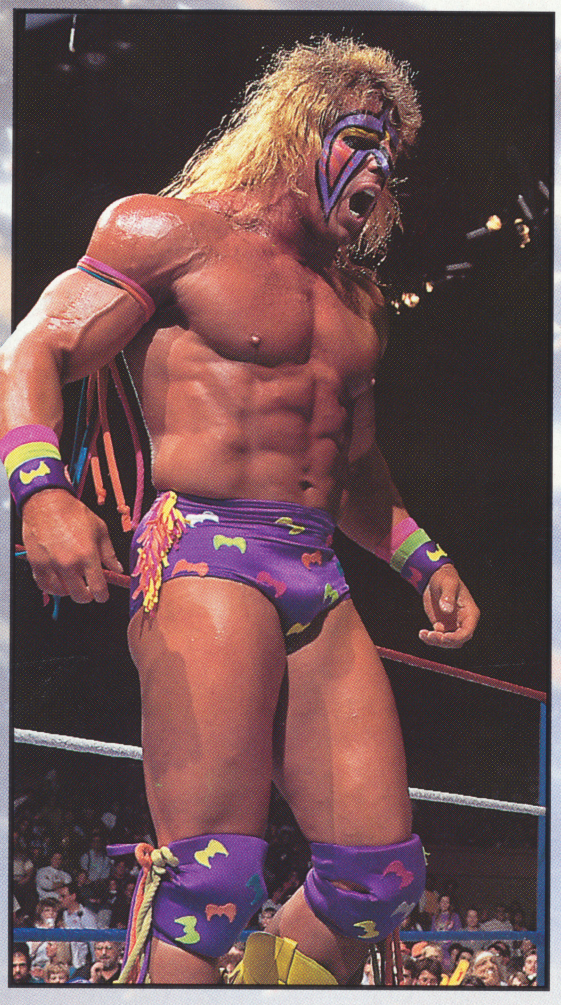
The Hulkster knows he is up against an implacable foe and has steeled himself for a combat in which no quarter is given. He brings the banner of his country to the ring, understanding that he must win for all it represents.

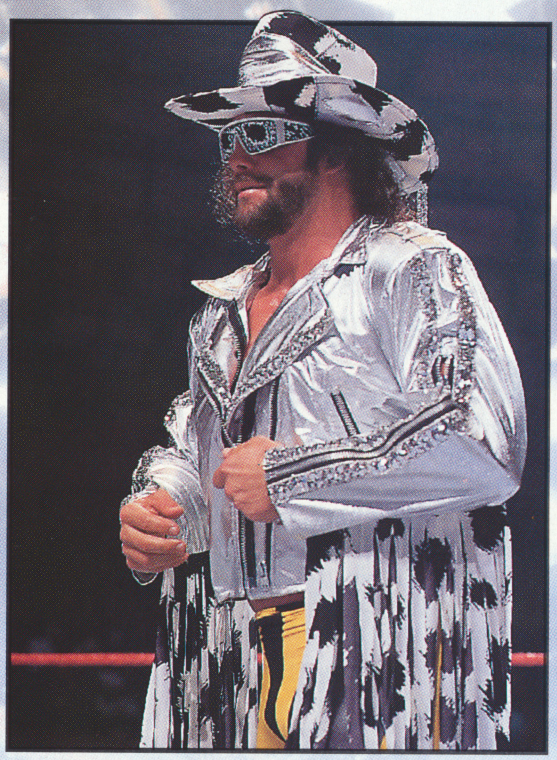
"I know your kind, Slaughter," says Hogan. "You represent total brutality. But you are also weak because you rely only on force. You have no courage, no spirit. And that's why you'll lose."

The time for words, however, is at an end. The time for battle has begun.

CAREER MATCH

THE ULTIMATE WARRIOR VS MACHO KING RANDY SAVAGE





The Ultimate Warrior feels he has nothing to lose at this year's *WrestleMania*. When Macho King Randy Savage interfered in the Warrior's *Royal Rumble* match against Sgt. Slaughter and the WWF Championship Belt changed hands, the Warrior saw his world fall apart. There is only one way to put it back together, says the Warrior, and that is to put Macho King out of wrestling permanently. That's why the Warrior challenged Savage to a Career Match at *WrestleMania VII*.

The Macho King accepted the challenge. He had not been able to take the title from the Warrior in previous meetings, and it rankled him. Even causing the loss of the championship was not enough revenge for the Macho King. He believes he must show the world that he can crush the Warrior one on one, although Savage would not be averse to a little help from his manager, Queen Sherri.

"Ultimate Warrior," says Savage, "Welcome to the Kingdom of the Madness. Welcome to the land of no return, the land of no return to the wrestling ring."

The Warrior is unafraid. "Macho King Randy Savage," he says, "this is the final day of reckoning. This is the day when your world collapses. Your day of doom."

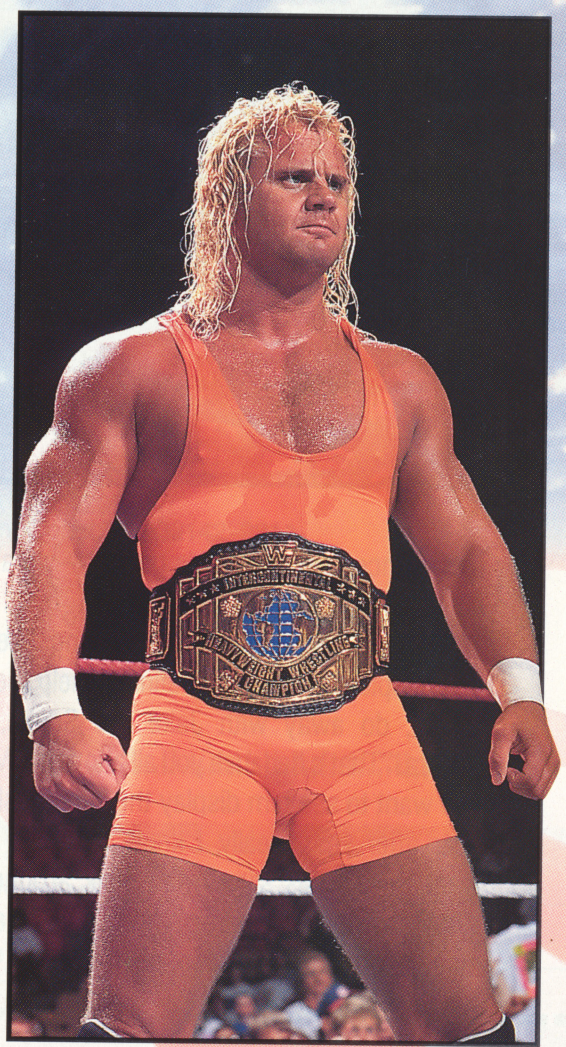
WWF INTERCONTINENTAL CHAMPIONSHIP

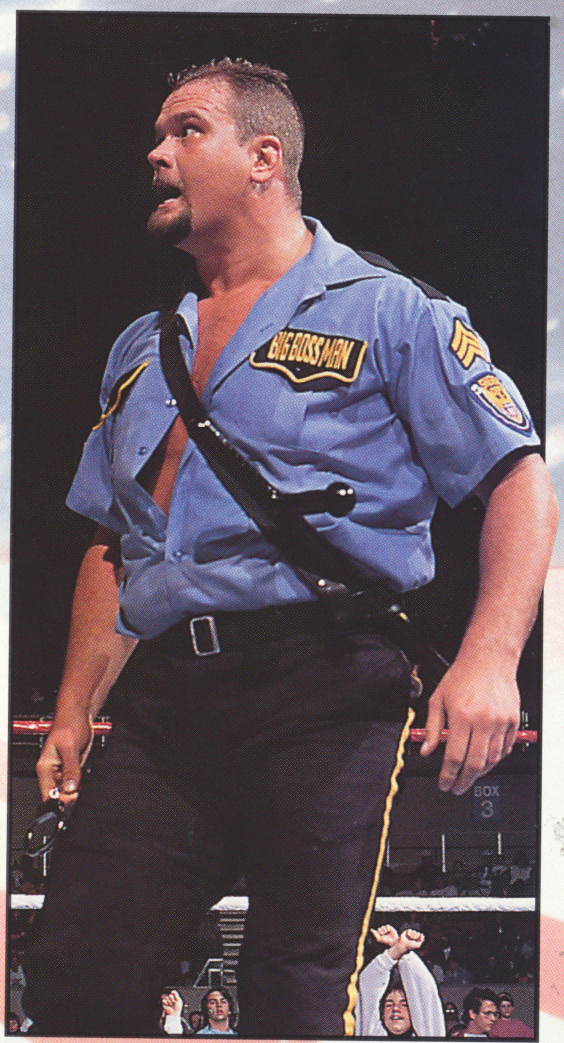
MR. PERFECT
THE BIG BOSS MAN

The Big Boss Man has gone through all of Bobby Heenan's boys except one—and that's Mr. Perfect. Haku and the Barbarian, on separate occasions, have been steamrolled by the Boss Man. Now, says the former Georgia corrections officer, the time has come to give Mr. Perfect a taste of the Boss Man's medicine. He, too, will know what it's like to have served hard time, says the Boss Man.

"Mr. Perfect, the cuffs are ready; the nightstick was just refilled with lead," the Boss Man sneers. "Justice will be served in the ring at *WrestleMania VII.* What's more, this time it will serve me the Intercontinental Title. You understand me, boy?"

"No, he doesn't," answers Bobby "The Brain" Heenan. "Understand this, Big Boss Man, you will not win the Intercontinental Title from Mr. Perfect. You will merely be a doormat for him. And don't try and pull anything funny, because if you do, I've got a surprise, Big Boss Man, you cheap imitation of Barney Fife!"



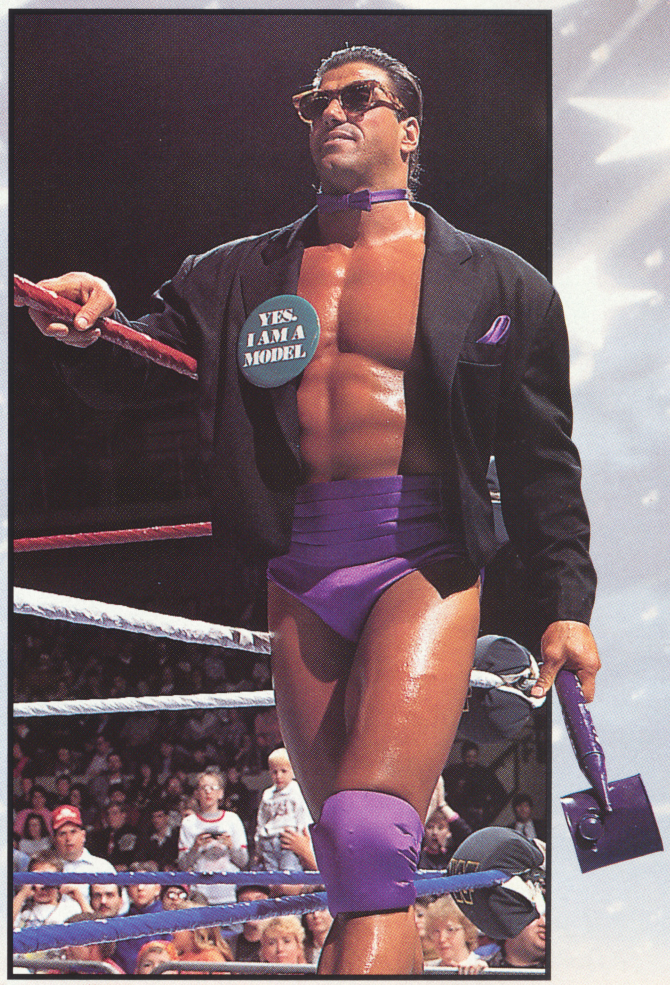


BLINDFOLD MATCH

JAKE "THE SNAKE" ROBERTS VS THE MODEL RICK MARTEL

The Blindfold Match between the Snake and the Model will be a curious confrontation. Prior to the bell, each participant will have his head completely covered with a hood, thus eliminating the sense of sight. The only way that the two wrestlers will be able to locate one another is by listening to the fans in attendance and by using their instincts.

"You all know me," whispers Jake. "I'm my own man. I ride alone, and I do my own thing. So, what I'm about to say may sound strange. I need your help. In the Blindfold Match at *WrestleMania*, I want you all to help me find the Model. Tell me where he is, and once I find him—once I get my hands on him—we all will never have to see his face again."



Martel is trumpeting a similar song. "Yes, all you people out there will definitely help me, the Model, do away with Jake the Snake," he spouts. "That's because you all adore the Model and want to see him display the latest fashions year after year. Really, I know that you don't want to see this slimy man walk around the WWF anymore. So do me a favor. When Jake is close enough to my grasp, point him out, and I will take care of the rest."

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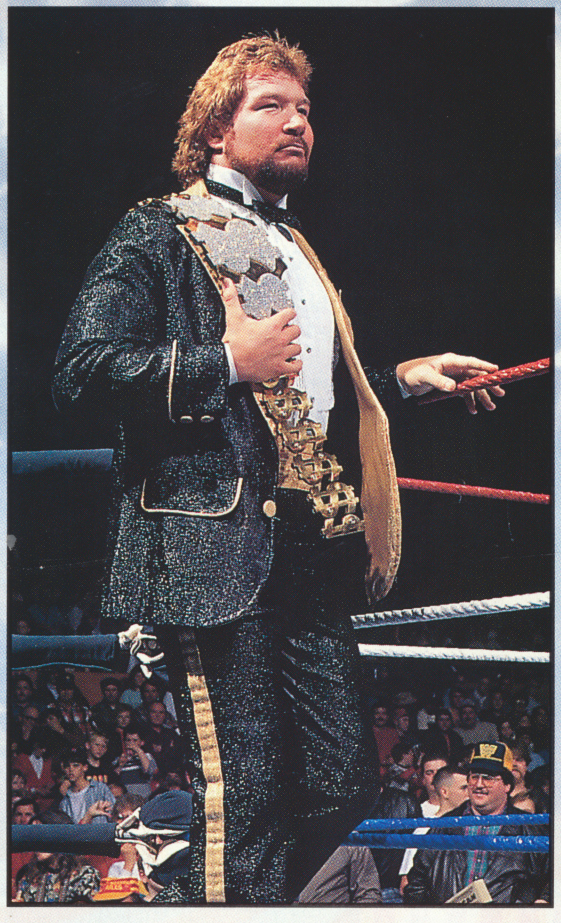
VIRGIL

WITH ROWDY RODDY PIPER IN HIS CORNER

VS THE MILLION $ MAN TED DiBIASE



Since breaking away from the Million Dollar Man, Virgil has taken a strong liking to Rowdy Roddy Piper, who will be the former bodyguard's cornerman here at *WrestleMania*. Piper and Virgil have formed a true friendship, one of loyalty and respect. Furthermore, the Rowdy Scot has been instrumental in Virgil's training habits and has drilled him hard in the weight room and on the wrestling mat. With newfound confidence and pride, Virgil is determined to annihilate the Million Dollar Man in retribution for the deprecating manner in which he was treated during the period he served as his bodyguard.

But, according to DiBiase, that won't happen. He views Virgil—and, for that matter, Piper—as a "lowlife," deserving to be "face-down in a gutter." When *WrestleMania* concludes, vows Ted DiBiase, "that's exactly where Virgil and Piper will find themselves—down there with the lowest of the low, exactly where they both belong."

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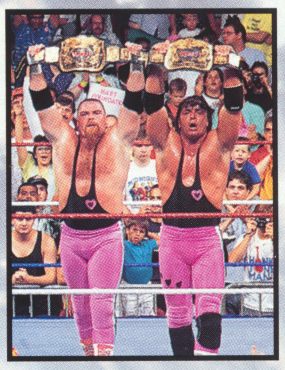
WWF TAG TEAM CHAMPIONSHIP

THE HART FOUNDATION VS THE NASTY BOYS



The WWF Tag Team Title is on the line here at *WrestleMania VII*! Champions the Hart Foundation—Jim "The Anvil" Neidhart and Bret "Hit Man" Hart—will battle Jimmy Hart's Nasty Boys, Brian Knobbs and Jerry Saggs, who earned their ranking by winning the WWF tag team battle royal in February.

That was then; this is now, say the Harts. When the time of truth arrives, they add, the Nasty Boys will find out firsthand just who really are the nastiest guys in the WWF.

Not so, bark the Boys. At *WrestleMania VII*, they say they will "Nastisize" the Foundation. They have also pledged that they will take the WWF Tag Team Title. That's a big promise. The Foundation has faced many tough challenges in the World Wrestling Federation and come out on top.

However, if their plans follow through, then allegedly Knobbs and Saggs will honor Jimmy Hart with a parade in downtown Allentown, Pennsylvania—which happens to be the Nastys' hometown.

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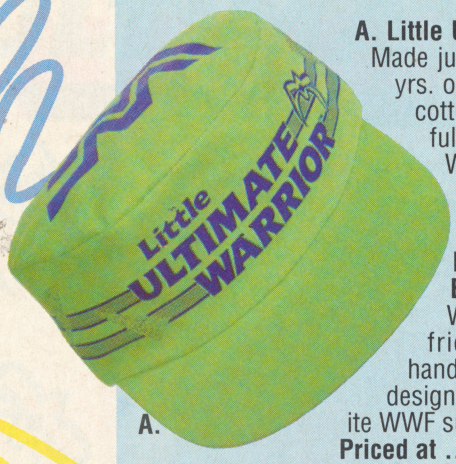

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12-00111	Big Boss Man	12-00109	Legion of Doom

B.

C. NEW! Little Hulkster Infant Set
For your favorite Little Hulkster, our infant set includes a T-shirt, diaper cover and socks. Made of 50/50 cotton/poly with red logos, whether coming or going, little ones can let all know that Hulksters Rule! Packaged as a set perfect for gift-giving. Made in USA.
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E. New! Jake "The Snake" Roberts Coloring Doll
Have hours of playtime fun with our Jake "The Snake" Roberts coloring doll - color it, wash it and color it again! This soft fiber-filled doll comes complete with a set of 10 non-toxic markers. Create your own colorful costumes for your favorite WWF superstar. Instructions included. Made in USA, machine washable. Recommended for ages 4+. **16-00153** ▶
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F. NEW! Bret "Hitman" Hart T-Shirt
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G. NEW! WWF Hair Accessories
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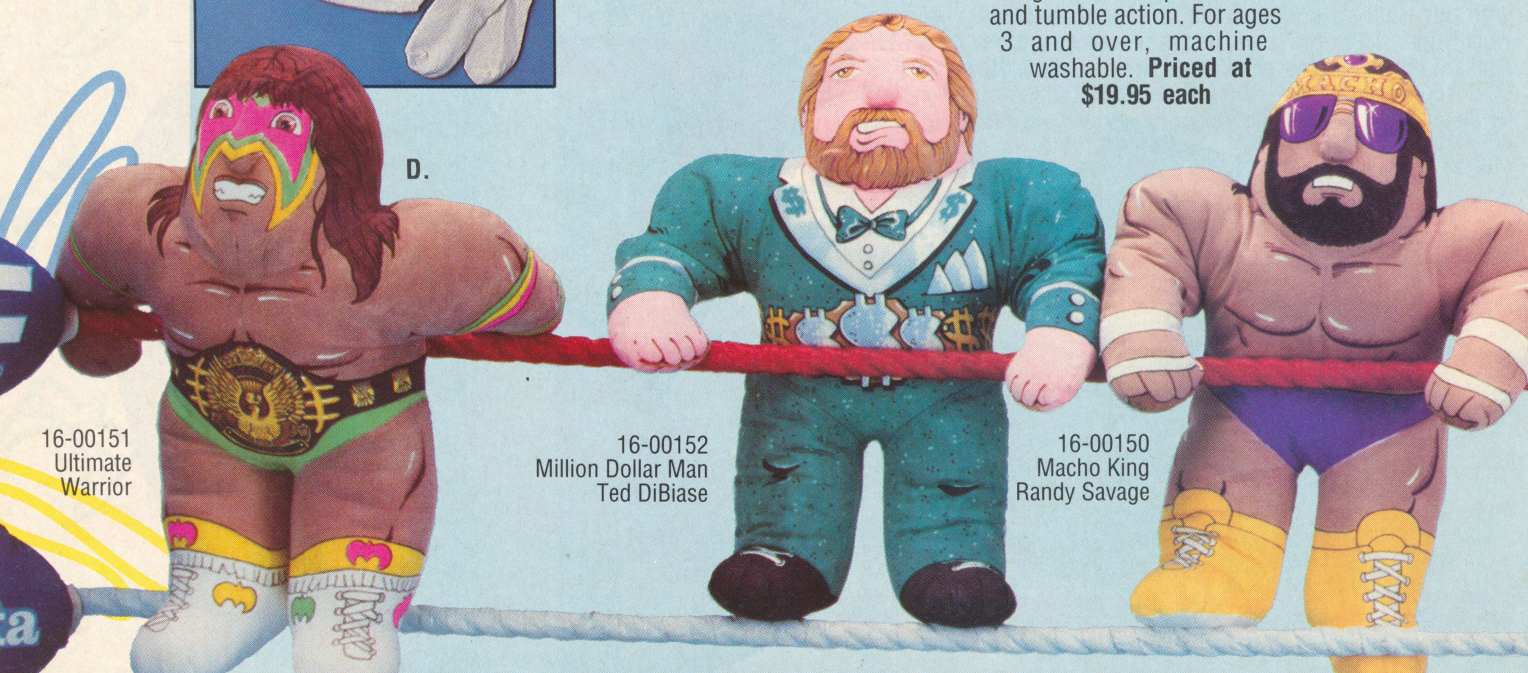


16-00151 Ultimate Warrior

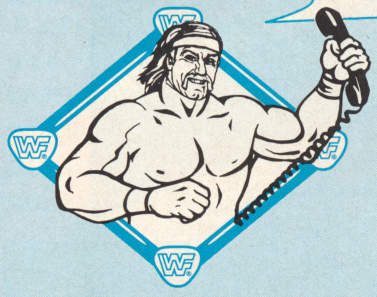
16-00152 Million Dollar Man Ted DiBiase

16-00150 Macho King Randy Savage

CORNER

E.

Hey, all you Hulkamaniacs! Order Now!



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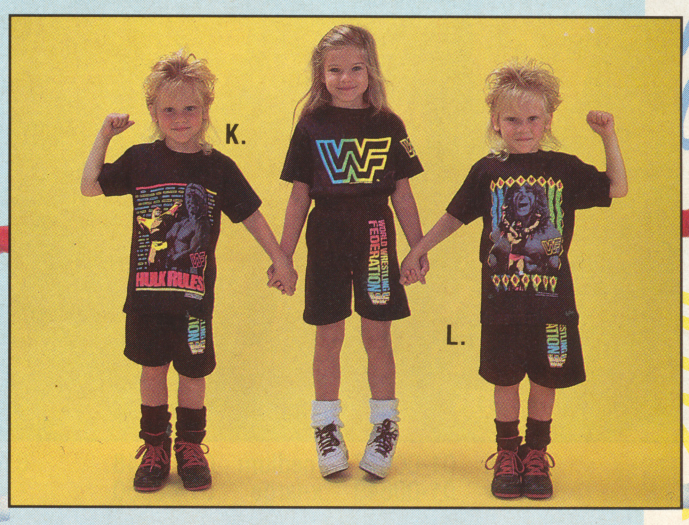
16-00149
Hulk Hogan



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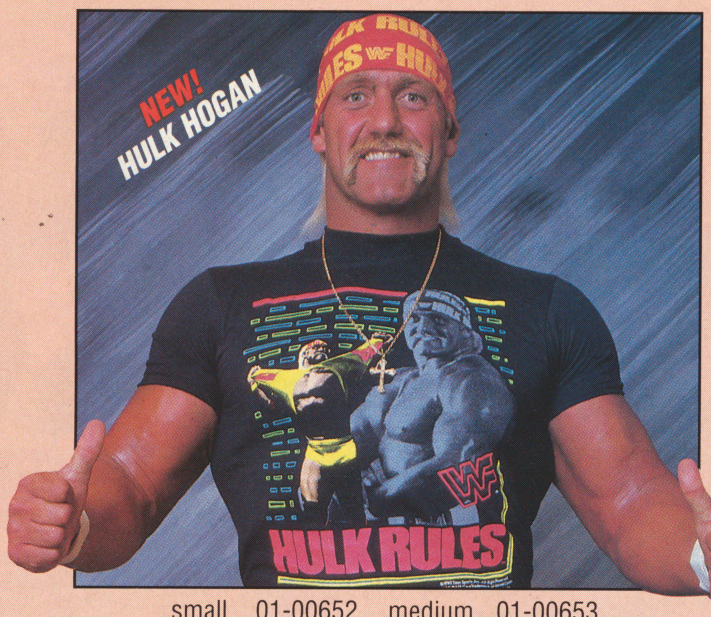

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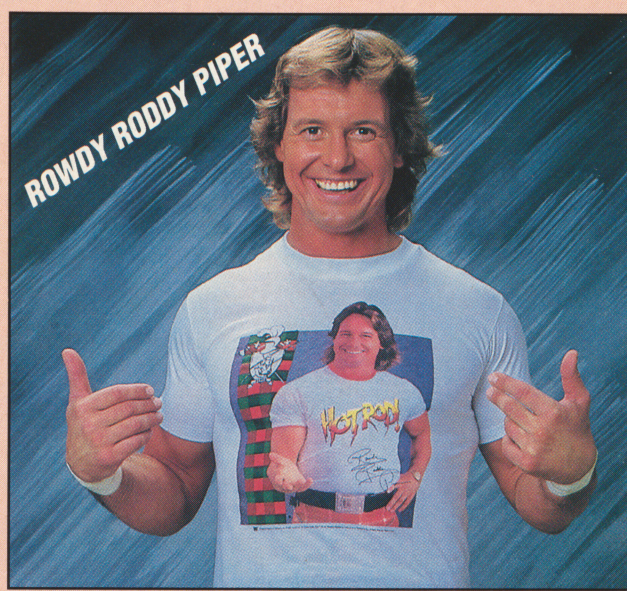

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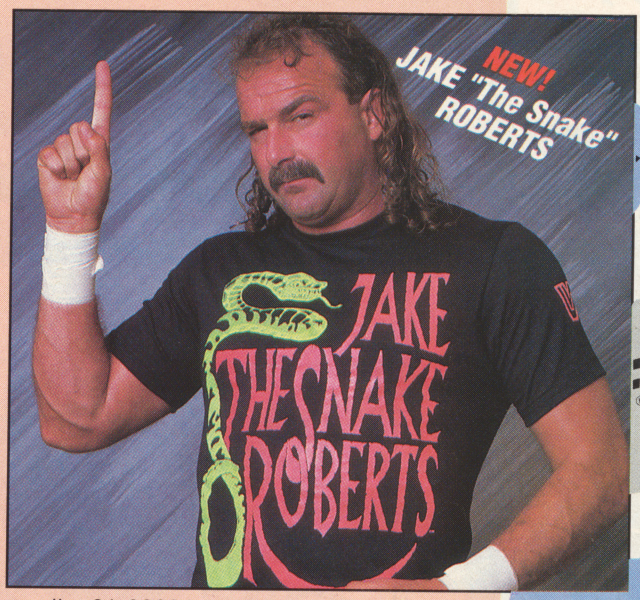

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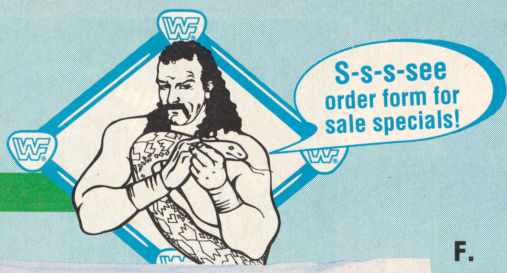

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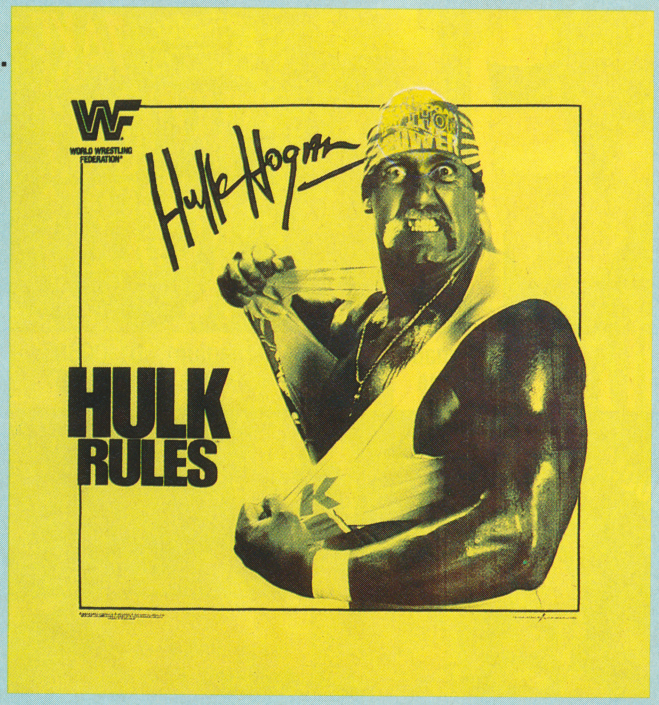

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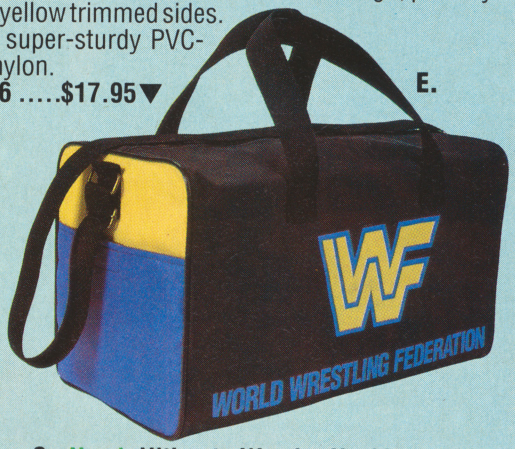

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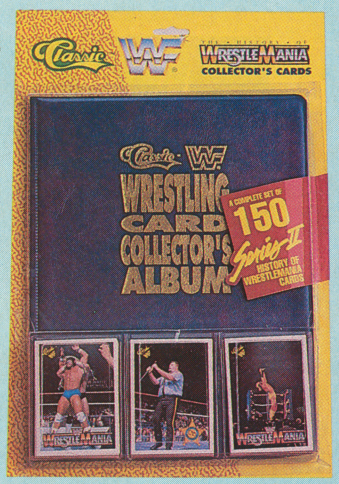
B.

C.

D.

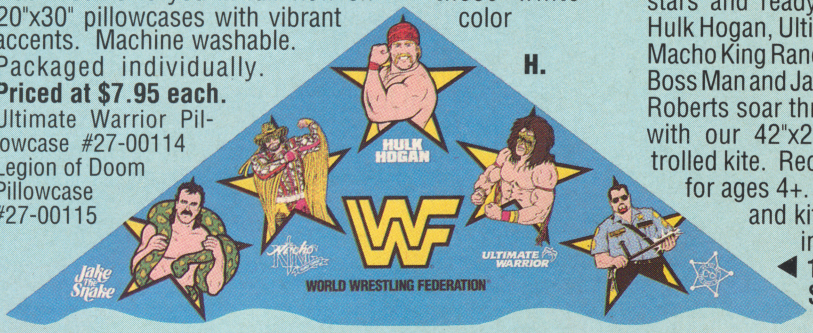


D. New! WWF Trading Card Album Set
The latest WWF trading card series features the History of WrestleMania on 150 collectible cards. Protect your collection with the official WWF three-ring royal blue binder complete with 10 polypro nine-pocket pages. A must for World Wrestling Federation fans of all ages. Made in USA.
89-00135 ..... $17.95

G.

◀ F. & G. ▲ NEW! WWF Pillowcases
See your favorite WWF superstars right in your own bedroom each day with our American-made 50/50 cotton/poly blend pillowcases. The Ultimate Warrior and Legion of Doom come to you in full view on these white 20"x30" pillowcases with vibrant color accents. Machine washable. Packaged individually. **Priced at $7.95 each.**
Ultimate Warrior Pillowcase #27-00114
Legion of Doom Pillowcase #27-00115

H.



K. NEW! WWF Superstars Autographed Picture Set V
Our fifth set of 8x10 full-color autographed photos includes Ultimate Warrior, Texas Tornado, Legion of Doom and Macho King Randy Savage. Perfect to collect and display.
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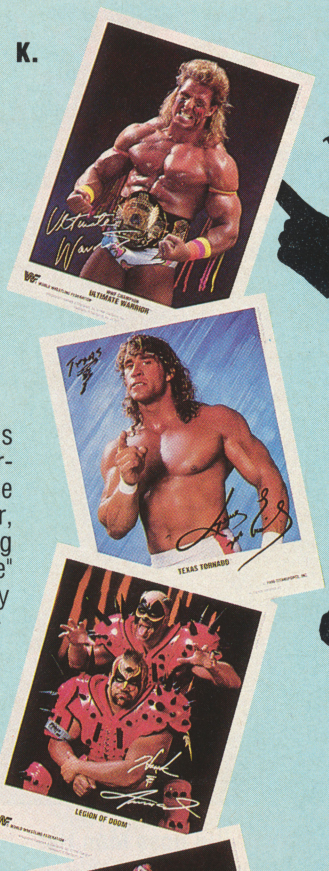
K.



H. NEW! WWF Superstars Kite
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I.

L.

L. Ultimate Warrior Neon Wall Hanging ▶
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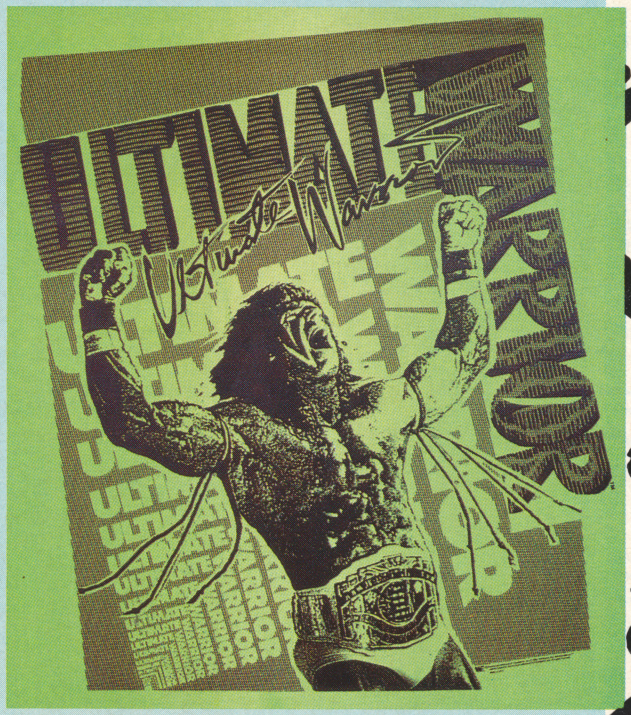

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J. NEW! WWF Stationery Set
Let WWF superstars personalize all your correspondence with our WWF stationery set. Each set comes complete with 36 sheets of note paper: 12 each of Hulk Hogan, Ultimate Warrior and Jake "The Snake" Roberts in full-color action poses taken right from the ring. Complete with six matching envelopes for each WWF superstar. Printed in the USA. **89-00137 ..... $11.95 per set**

ACCESSORIES

C.

C. WWF White Twill Baseball Hat
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D. New! WWF Neon T-Shirt
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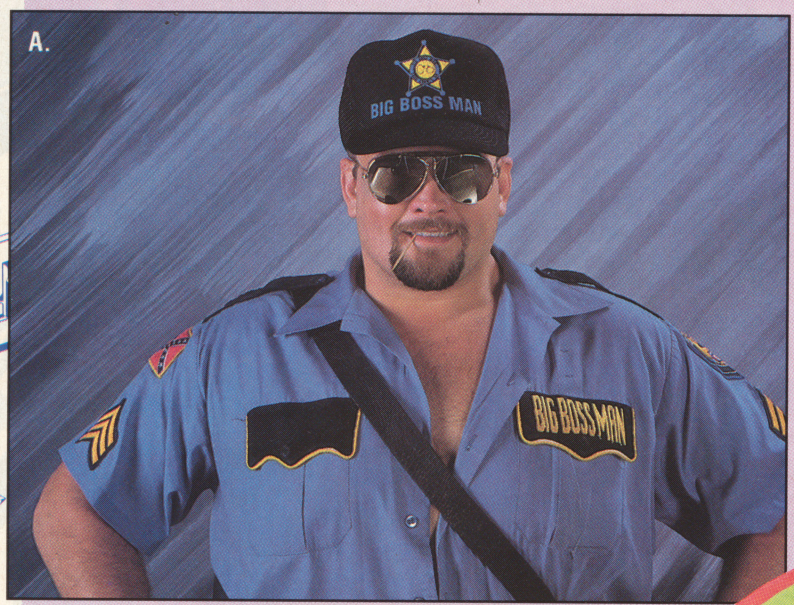
Neon Orange T-shirt One size fits all 01-00614

D.

A.



A. New! Big Boss Man Hat
Justice won't be served until you wear this black poly/mesh baseball hat designed especially for the Big Boss Man. Made in USA, features the Big Boss Man's logo, with adjustable strap to fit all.
02-00129 ..... $9.95

B. Bushwhackers Baseball Cap
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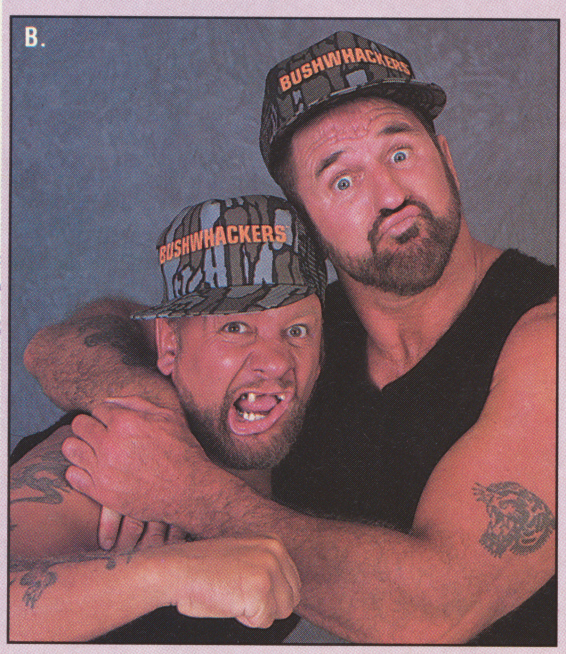

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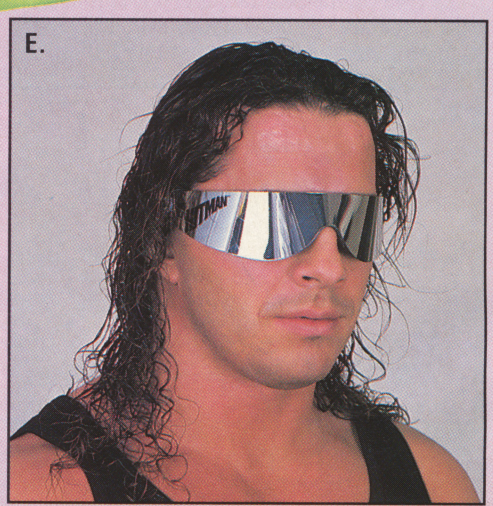

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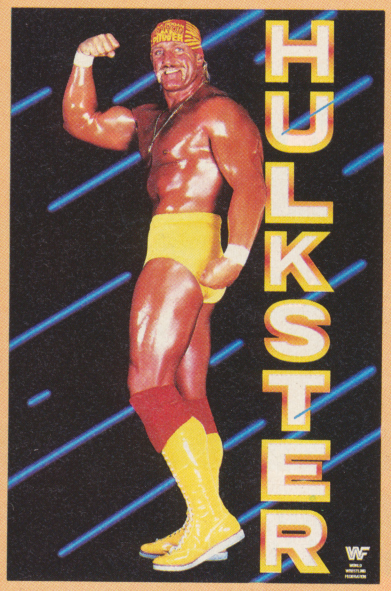
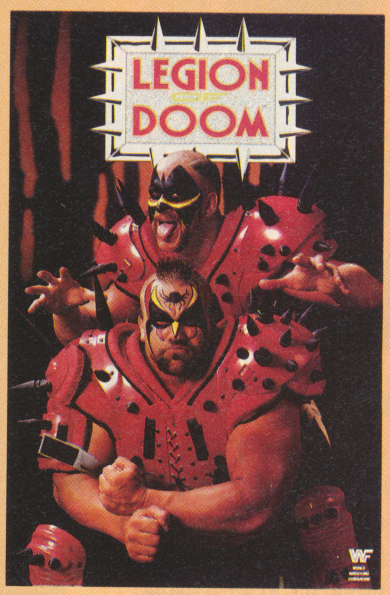


New! Hulk Hogan 10-00180

New! Ultimate Warrior 10-00191

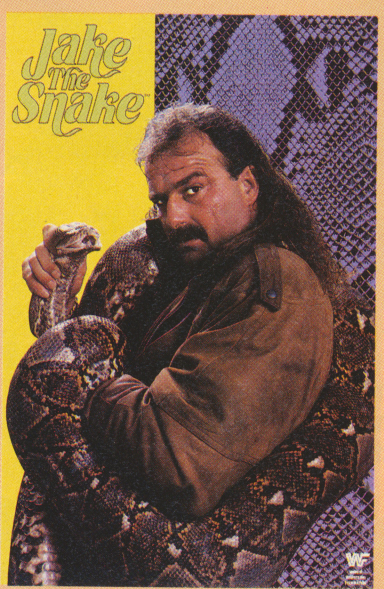
New! Big Boss Man 10-00182

New! Texas Tornado 10-00192



New! Legion of Doom 10-00185

New! Rockers 10-00190



New! Jake "The Snake" Roberts 10-00184

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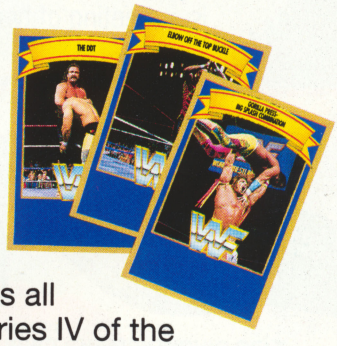

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THE BRITISH BULLDOG VS THE WARLORD

"I'll make sure that I scoop up the Warlord and blast him with my powerslam," says the British Bulldog, who faces the Warlord here at *WrestleMania*.

This match has special stipulations. Each man can win only by using his own special finishing maneuver. This means that the British Bulldog will be deemed victorious only if he can trap the Warlord in a running powerslam. The Warlord, on the other hand, must rely on his full nelson to win the match.

Says the Warlord, "British Bulldog, you'd better be prepared. Get ready to feel your neck break right under my hands!"

What you are really going to see in this match is a meeting of two men with titanic strength. It is impossible to tell which of the two is more powerful. Both are literally mountains of muscle, with immense proportions. And they are all muscle. Not an ounce of fat is discernible on either of them. They give a new definition to the word "awesome."

If one of them has an advantage, it is that the Warlord towers over the British Bulldog. If the Bulldog is caught in a full nelson by his opponent, the Warlord can bear down heavily on the shorter man.

On the other hand, it may not be an advantage at all, given the Bulldog's breadth of body and power. Except for the difference in height, the two men are the same relative bulk. The Bulldog could come in low under the Warlord's arms and work on him from the inside. Then, too, the Warlord makes a large target for the powerslam of the British Bulldog.

However, the Warlord says that he doesn't think he will be a target at all.

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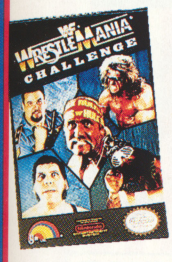

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LEGION OF DOOM VS POWER & GLORY

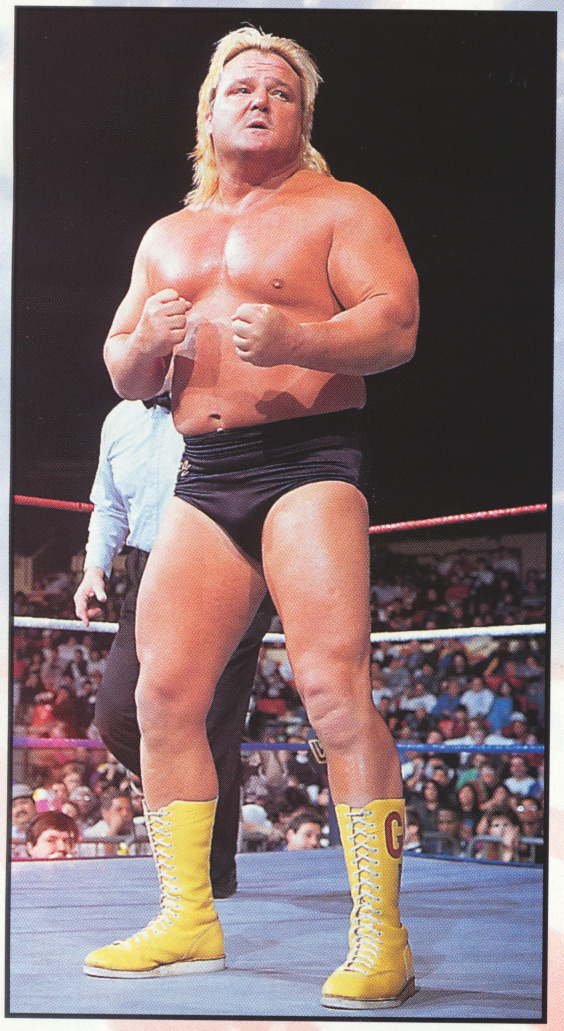
The Legion of Doom, Hawk and Animal, have a score to settle with Power and Glory, Hercules and Paul Roma. In February's tag team battle royal, Power and Glory, after they had been eliminated by the LOD, interfered in the match and cost Animal and Hawk the match and possibly the WWF Tag Team Championship.

Because of this, the LOD is ready for revenge and vows to beat the daylights out of Power and Glory from the second the bell rings. Once they establish their dominance, add Hawk and Animal, then they will set Power and Glory up for the kill by striking with the devastating clothesline off the top turnbuckle, a tactic that many WWF fans are now calling the Doomsday Device.

That's not how Power and Glory see it. They contend that they have outsmarted the LOD once, and they will do it again. When they do, they will capitalize on the situation and punish Hawk and Animal with a series of brutal maneuvers before polishing them off for good with the Power-Plex.

GREG "THE HAMMER" VALENTINE VS EARTHQUAKE

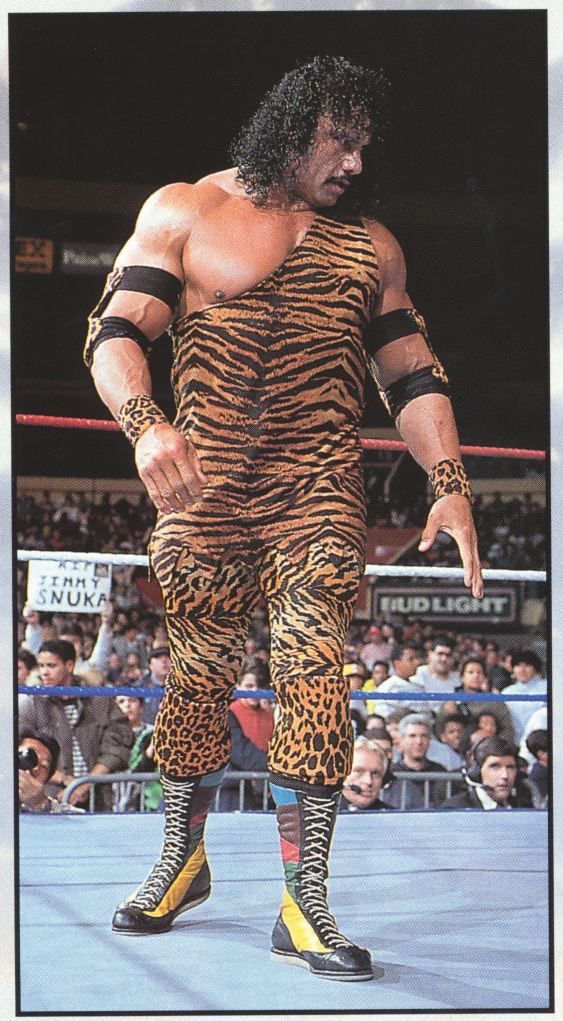
As a result of a dispute with his former manager, Jimmy "Mouth of the South" Hart, Greg "The Hammer" Valentine is ready and willing to battle and eliminate the Mouth's biggest protégé, the 468-pound Earthquake.



From the looks of it, the cards seemed to be stacked against the Hammer. Jimmy Hart knows everything about Valentine. He knows the Hammer's strategies, favorite wrestling maneuvers and the way he paces himself in the ring. Assuredly, the Mouth, being the sneaky manager that he is, must have imparted all of Valentine's secrets to Earthquake.

Still, Valentine is confident that he will prevail here at *WrestleMania*. "Earthquake will be hammered down to size," declares the Hammer. "Listen, Earthquake and you, too, Jimmy Hart. I'm fed up with the both of you, and right here at *WrestleMania VII*, baby, the Hammer's gonna do what's right by destroying the Earthquake."

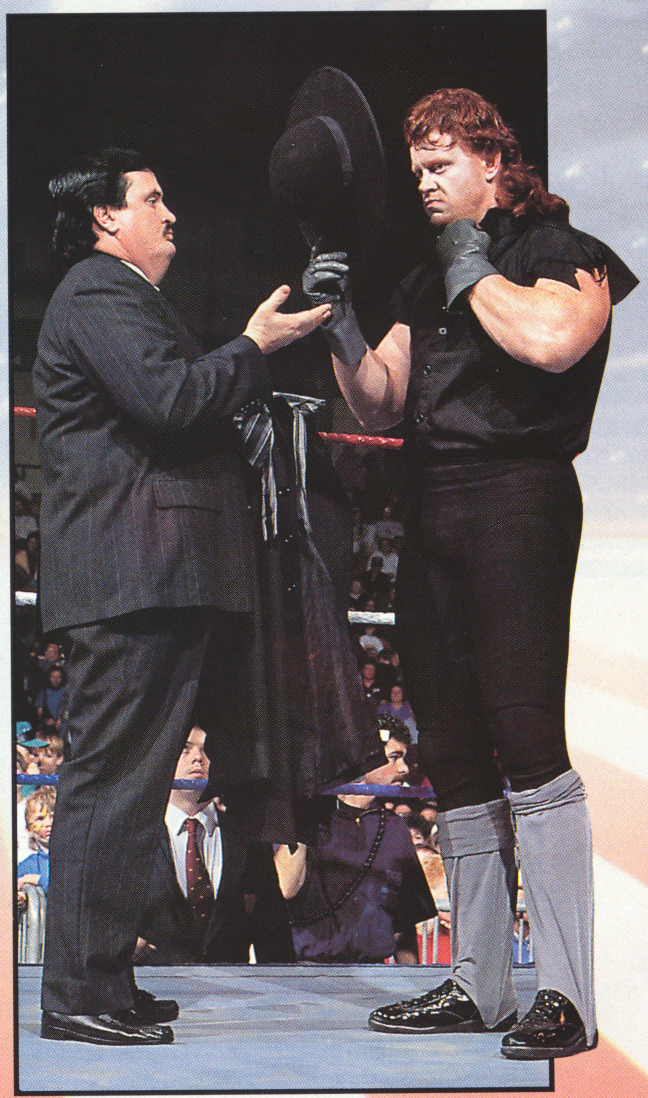
SUPERFLY JIMMY SNUKA VS THE UNDERTAKER



The Superfly will have his hands full when he steps into the squared circle against the Undertaker today at *WrestleMania VII*. That he will, because the Undertaker will be the toughest challenge that Snuka has ever faced between the ring ropes. In order to gain an advantage, the Superfly will have to attack the Undertaker from the air and strike with flying headbutts and axhandles. If these maneuvers somehow manage to take their toll, then the Undertaker could—only could—become a victim of the Superfly splash, a finishing move that has taken Snuka to victory time and again.

However, it won't be that way today, say Undertaker manager Paul Bearer and his frightening charge. From their viewpoint, Snuka doesn't stand a chance, and they add that he will find himself six feet under at the conclusion of the contest.

Predicts Paul Bearer, "At *WrestleMania VII,* the Undertaker will put Jimmy Snuka's troubled soul to rest once and for all."



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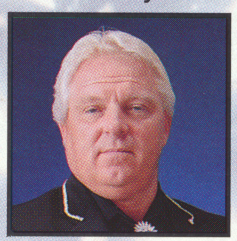
THE ROCKERS VS BARBARIAN & HAKU

In another tag team collision, the Rockers—Shawn Michaels and Marty Jannetty—go at it with the newly formed combination of the Barbarian and Haku.

In order for the Rockers to beat this duo, they will have to strike with surgical bombing raids from the air. Dropkicks, flying headscissors and flying bodyblocks will be the Rockers' best weapons of offense. Although the Rockers have proved that they are capable of handling themselves effectively in a brawl, it wouldn't be in their best interest to throw hands with Haku and Barbarian, because they are brutal and totally ruthless in a fight.

However, that's what Bobby Heenan wants, because when Haku and Barbarian start hammering an opponent, they don't stop. They will punch and chop and kick until their victims are beaten to the marrow. As far as Heenan sees it, that's exactly what will happen to the Rockers at *WrestleMania VII*.



"Come on, Rockers," says Heenan, "you guys don't think you can beat my Haku and Barbarian at *WrestleMania VII*, do you? I don't think so. You'd better listen to your fans and stay in the locker room and listen to your warped Beatles records. But if you guys decide to come out and face us at *WrestleMania VII*, then prepare yourselves for a lot of pain. And it only gets worse."

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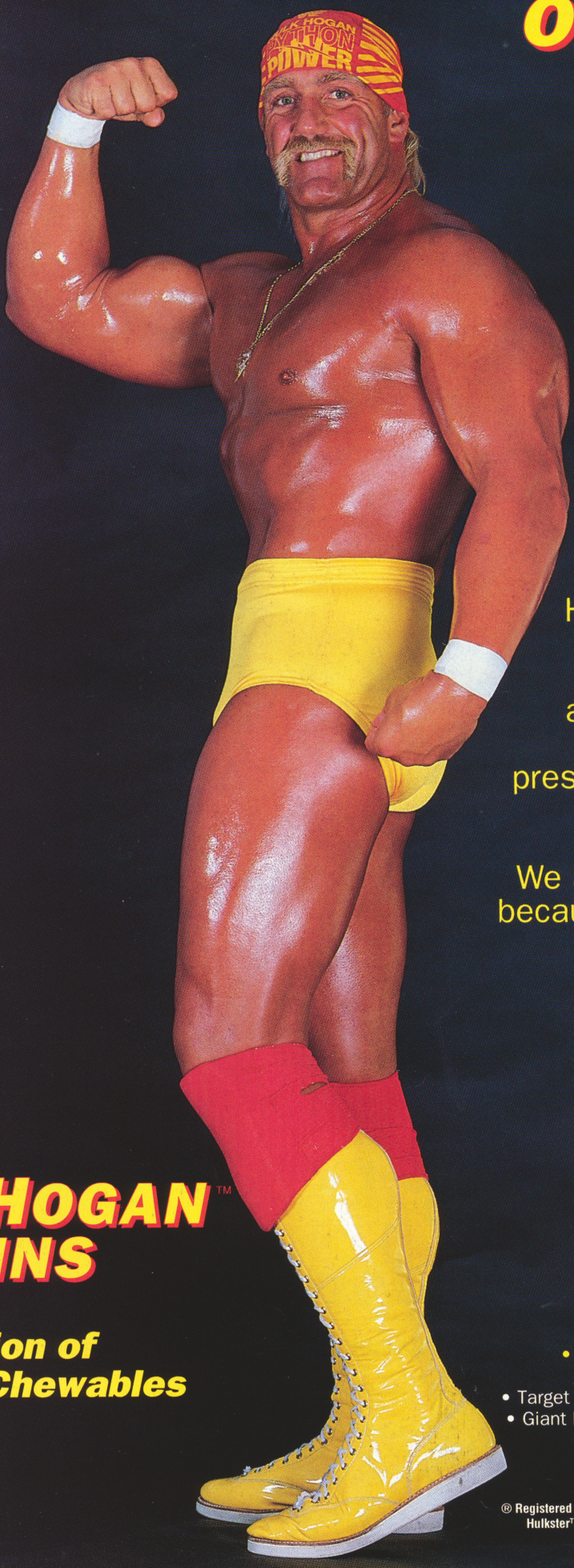

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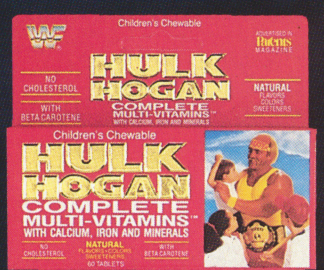
We also added beta-carotene because the Hulkster™ told us how important that is for growing young bodies. And who's gonna argue with Hulk Hogan?



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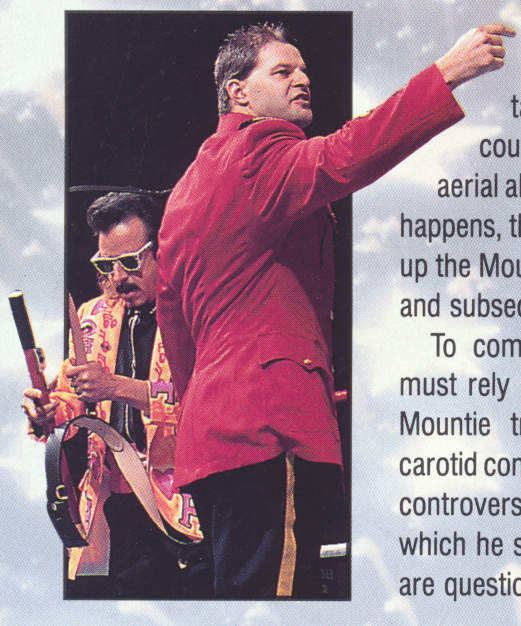
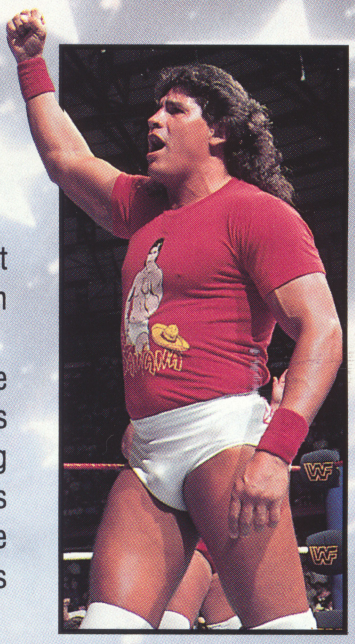
TITO SANTANA VS THE MOUNTIE



Tito Santana predicts victory when he meets the Mountie. Santana hopes that his speed and agility, coupled with his scientific skills and aerial ability, will exhaust the Mountie. If this happens, then Santana will most likely try to set up the Mountie for the awesome flying forearm and subsequent pinfall.

To combat Santana's threat, the Mountie must rely on the tactics he learned during his Mountie training, including the immobilizing carotid control technique. Another weapon is his controversial cattle prod, a 4,000-volt device which he says he will use if Santana's actions are questionable. We'll have to see about that!

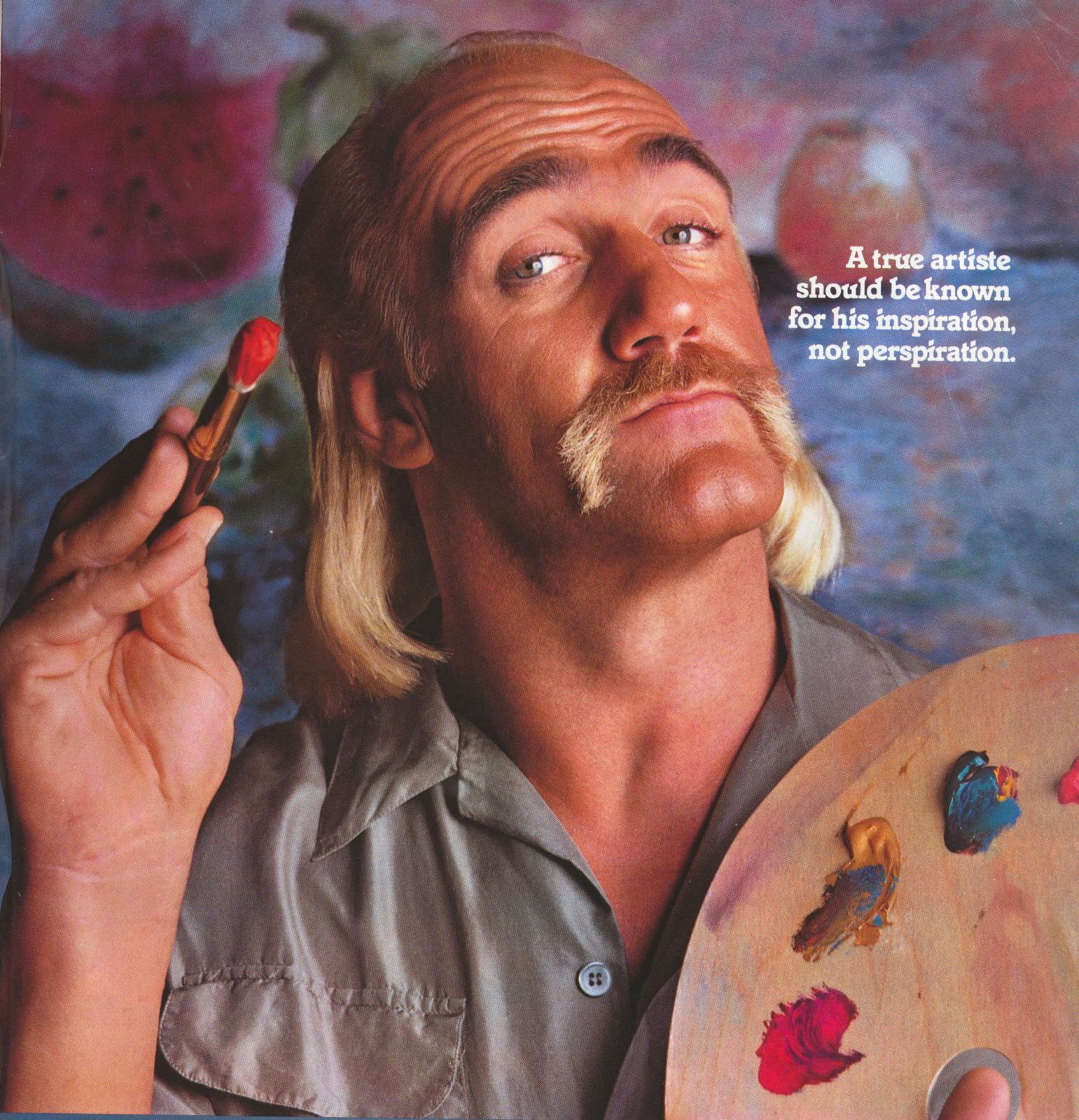


TENRYU & KITAO VS DEMOLITION

Japanese sensations Tenryu and Kitao will have a chance to ply their remarkable ring skills against the power and brawn of Demolition, Smash and Crush. The Japanese contingent feels extremely confident in its combined ability, and the duo vows to walk away victorious.

"We think that we can outlast those low-mileage, rice-eating imports at *WrestleMania VII*," Smash says.

That's not all Smash and Crush say. They say Kitao and Tenryu will be sent back to Japan via the Red Cross after *WrestleMania VII*. Once they destroy the Japanese duo, says Demolition, then they will dedicate the carnage to their infamous manager, Mr. Fuji.



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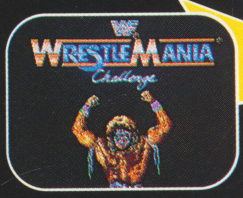

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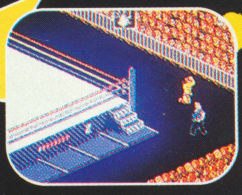
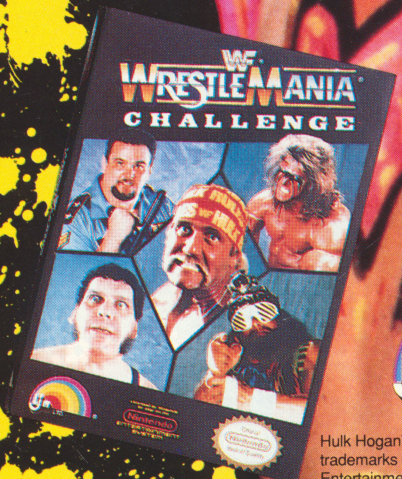


Unleash a Flying Atomic Drop — outside the ring.



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